

FACTS



About
**QANTAS EMPIRE
AIRWAYS**

A NATIONAL AND EMPIRE
ORGANISATION

SOME FACTS ABOUT QANTAS EMPIRE AIRWAYS

- 1 Qantas Ltd. was founded in 1920 and thus is one of the pioneer air service operating Companies of the World.
- 2 Qantas Empire Airways possesses the added advantage of association with Imperial Airways.
- 3 Qantas Empire Airways is directed, managed, and staffed by Australians, and is an Australian enterprise.
- 4 It employs over 80 people, and gives indirect employment to many more.
- 5 Qantas pioneered aviation in Queensland and Central North Australia. Qantas Empire Airways has pioneered Australia's only Overseas and International Air Service.
- * 6 Qantas Empire Airways' service aircraft have flown more than 1,250,000 miles to a record of terminal arrival efficiency unsurpassed anywhere in the World.
- * 7 250 crossings of the Timor Sea have been made by its aircraft engaged on the Brisbane-Singapore Service.
- 8 Its aircraft regularly cross the Equator 4 times per week.
- 9 It has operated the World's fastest schedule for an International Service of an equal or greater length—4,361 miles in 3½ days.
- 10 Its organisation embraces three countries, Australia, Netherland Indies and Malaya.
- 1 It operates one-third of the World's longest airway—the Empire Service from London to Brisbane—12,754 miles.
- 12 It has carried 8,300,000 letters.
- 13 It constantly employs the safety factors of four-engined aircraft, wireless equipment, and dual pilots. Qantas Empire Airways was the first to introduce these safety flying measures to Australia.
- 14 Qantas and Qantas Empire Airways have exclusively used British aircraft and engines for 16 years. The record of service during that period proves the wisdom of this choice.
- 15 Qantas Empire Airways is something more than a commercial undertaking. It is a national enterprise playing an important part in the development of the Commonwealth and the Empire.

* Up to 30th September, 1936.

WHY PEOPLE FLY WITH ... QANTAS EMPIRE AIRWAYS

1 THE COST IS REASONABLE

In many instances the air fare is no greater than the surface transport fare.

2 TREMENDOUS SAVING OF TIME

FOR THE BUSINESS MAN. Time used in travel is time lost for business. Air travel cuts travel time to the absolute minimum. It saves hours, days, and even weeks on quite normal journeys. A whole month can be saved on the Australia-England and return trip. A week can be spent in Java or Malaya out of a total absence from Australia of only 14 days. The single journey alone by sea occupies 20 days.

FOR THE TOURIST. By "flying there" or covering a section "by air" a more comprehensive itinerary can be arranged for a World tour. Old familiar countries reflect fresh interest when viewed from the new angle—from the air.

FOR THE HOLIDAYMAKER. Air travel transforms an ordinary vacation into an unforgettable holiday. It allows extra days, even weeks, of leisure to be spent at chosen resorts, and unlocks fascinating wonderlands that time and distance have hitherto made inaccessible to the average person.

3 AIR TRAVEL IS NORMAL TRAVEL

Like a ride in a railway carriage to our forefathers so air travel was once a novelty and a thrill. Now it is an ordinary normal medium of public transport. Air travel is an accepted form of travel.

4 AIR TRAVEL IS MODERN TRAVEL

To those who have never flown, a trip by air will be a revelation of effortless speed, solid comfort and unforgettable scenic beauty without the least vestige of a thrill.

QANTAS EMPIRE AIRWAYS LIMITED

43 CREEK STREET
BRISBANE :: QUEENSLAND